

Futura ND Alternate

THE ALL NEW
The Futura
YET ORIGINAL
is now
VERSION

Futura ND Alternate

Yesterday, tomorrow was today

great
it's always now

visionary

Yesterday, tomorrow was today

g'reat
it's always now

visionary

n



w

I was the past

Houston, we had an extrabold problem!

ÜBERALL

a great choice

Janine, Mary and Ötzi

I JUST WAS ABOUT TO DO IT

I'are

I am still here

Houston, we have an extrabold problem!

NORMAL

elegant voice

Janine, Mary and Ötzi

TOLD YOU TO JUST DO IT

cool

I am the futura

Houston, we had an extrabold problem!

TIMELESS

fresh to enjoy

Janine, Mary and Ötzi

KEEP DOING IT

hot!

jtl jtl jtl jtl jtl jtl jtl jtl jtl jtl jtl jtl

12
NORMAL
STYLES

LIGHT

LIGHT OBLIQUE

BOOK

BOOK
OBLIQUE

MEDIUM

MEDIUM
OBLIQUE

DEMIBOLD

DEMIBOLD
OBLIQUE

BOLD

BOLD
OBLIQUE

EXTRABOLD

EXTRABOLD
OBLIQUE

ag

LIGHT

ag

BOOK

ag

MEDIUM

m

DEMIBOLD

ag

BOLD

4
OF THEM WITH
EXPERIMENTAL
ALTERNATES

jtl

LIGHT

jtl

LIGHT
OBLIQUE

8
CONDENSED
STYLES

jtl

MEDIUM

jtl

MEDIUM
OBLIQUE

jtl

BOLD

jtl

BOLD OBLIQUE

jtl

EXTRABOLD

jtl

EXTRABOLD
OBLIQUE

adrian f. reuter designed Futura in 1924, since then it has conquered the world. It has been the typography of prestigious brands, it has reported big feats and it has been the protagonist of historical milestones. Futura has played a key role over the last eight decades. While you have been used to see Futura ND in this way, times have changed, ideas have changed, technologies have changed and Futura ND never stops being an active player constructing the future. The new alternate characters of Futura ND Alternate that present a curved ending instead of straight strokes give a totally new face to the font. You can see it in this new way. An all new yet original version of Futura ND as good as you want. Tell it in Futura ND Alternate.

**create
a new
voice.**

STYLISTIC ALTERNATES

jlt JMM à á â ä å ã flfflij
jlt JMM à á â ä å ã flfflij

STYLISTIC
ALTERNATES

GENERIC STYLISTIC ALTERNATES

ALTERNATIVE
LIGATURES

à á â ä å ã m n g ģ
à á â ä å ã m n g ģ

EXPERIMENTAL ALTERNATES

ALTERNATIVE CAPS FOR TITLING

1 TYPE, 3 VOICES

it's my past

FUTURA ND ALTERANTE > EXPERIMENTAL ALTERNATES

it's my present

FUTURA ND > THE STANDARD

it's my futura

FUTURA ND ALTERANTE > THE NEW VOICE

Paul Renner designed Futura in 1924, since then it has conquered the world. It has been the typography of prestigious brands, it has reported big feats and it has been the protagonist of historical milestones.

Futura has played a key role over the last eight decades. While you have been used to see Futura ND in this way, times have changed, ideas have changed, technologies have changed but Futura never stops being an active player constructing

LIGHT CONDENSED, OBLIQUE, CN OBLIQUE

Paul Renner designed Futura in 1924, since then it has conquered the world. It has been the typography of prestigious brands, it has reported big feats and it has been the protagonist of historical milestones.

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BOOK CONDENSED, OBLIQUE, CN OBLIQUE

Paul Renner designed Futura in 1924, since then it has conquered the world. It has been the typography of prestigious brands, it has reported big feats and it has been the protagonist of historical milestones.

Futura has played a key role over the last eight decades. While you have been used to see Futura ND in this way, times have changed, ideas have changed, technologies have changed but Futura never stops being an active player constructing

MEDIUM CONDENSED, OBLIQUE, CN OBLIQUE

Paul Renner designed Futura in 1924, since then it has conquered the world. It has been the typography of prestigious brands, it has reported big feats and it has been the protagonist of historical milestones.

Futura has played a key role over the last eight decades. While you have been used to see Futura ND in this way, times have changed, ideas have changed, technologies have

BOLD CONDENSED, OBLIQUE, CN OBLIQUE

Paul Renner designed Futura in 1924, since then it has conquered the world. It has been the typography of prestigious brands, it has reported big feats and it has been the protagonist of historical milestones. Futura has played a key role over the last eight decades. While you have been used to see Futura ND in this way, times have changed, ideas have changed, technologies have changed.

But Futura never stops being an active player constructing the future. Thus the the new alternate characters of Futura ND Alternate that present a curved ending instead of straight strokes give a totally fresh newfangled air to the typeface you can see it in this new way. An all new yet original version of Futura ND. Look as good as you want. Tell it in Futura ND

Paul Renner designed Futura in 1924, since then it has conquered the world. It has been the typography of prestigious brands, it has reported big feats and it has been the protagonist of historical milestones. Futura has played a key role over the last eight decades. While you have been used to see Futura ND in this way, times have changed, ideas have changed, technologies have changed.

But Futura never stops being an active player constructing the future. Thus the the new alternate characters of Futura ND Alternate that present a curved ending instead of straight strokes give a totally fresh newfangled air to the typeface you can

1X3

The futurae

SINCE 1924

Paul Renner designed Futura in 1924, since then it has conquered the world and been the protagonist of big feats in the past.

Futura has played a key role over the last eight decades. While you have been used to see Futura ND in this way, times have changed, ideas have changed, technologies have changed but Futura never stops being an active player constructing the future. Thus the the new alternate choice of Futura ND Alternate that present a curved ending instead of straight

